



## For Immediate Release

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## Travel GPA<sup>®</sup> Partners with e-Travel Technologies, Inc. to Offer e-Travel Alerts:

New Service Offers Important Destination Travel Risk Information and Global Employee Tracking

**Medfield, Massachusetts – July 27, 2010 –** Travel GPA<sup>®</sup> has announced a partnership with e-Travel Technologies to offer the comprehensive security risk management suite of products from e-Travel Technologies including e-Travel Alerts, e-Travel Advisories, and e-Travel tracker to TMCs and the business travelers that they service. With the ability to incorporate real-time security risk notification and advisories along with global employee tracking, Travel GPA has further enriched its current product offering built around performance benchmarking and "Best in Class" travel policy and program analysis. The new service provides travelers official updates and alerts about destinations around the world and allows companies to locate travelers with a single click through the Travel GPA dashboard.

"We are excited to be involved with Rock Blanco and Travel GPA," said Don Churchill e-Travel Technologies' founder and president. "The opportunity to work with a seasoned and respected industry veteran like Rock, and Travel GPA's impressive client base, is a significant opportunity for us. With rapidly developing events and ever-changing conditions around the world, keeping customers informed of these events has become a necessary component for leading travel service providers."

Travel GPA provides real-time, in-depth policy and benchmarking analysis on corporate travel spend. The data is live and can be scored against internal goals or benchmarked against the Travel GPA database of more than 32,000 companies and totaling more than \$4 billion in spend. The data is presented to users in the form of a "dashboard" into which the new e-Travel Alerts will be integrated.

e-Travel Technologies has designed their services for travel management companies, corporate travel departments and social media travel providers. Their e-Travel Alerts

tickers and marquees can be linked directly to company intranets. In addition, the company has also provided travel risk management information services to multinational chains, corporate client desktops and company intranets.

"Travel GPA is all about getting the right data to the right people at the right time," said Rock Blanco, president of Prime Numbers the company behind Travel GPA. "Our platform is also very adaptable to the needs of our clients from TMS to corporate business travel facilitators. Discussions with those who have been using our tool showed a very high demand for more information like e-Travel Technologies has to offer. It's just one more tool in the toolbox that Travel GPA brings to TMCs and corporate travel facilitators"

## About Prime Numbers Technology and Travel GPA

Prime Numbers Technology provides industry leading technology solutions for the travel community and was founded by industry veteran Rock Blanco. Travel GPA provides real-time corporate travel spend analysis and benchmarking. Prime Numbers also offers a suite of document delivery and productivity products and services including elnvoice and Profile Manager. To learn more about Travel GPA visit <u>www.TravelGPA.com</u> To learn more about Prime Numbers Technology visit <u>www.PrimeNumbersTechnology.com</u>, email <u>marketing@primenumberstechnology.com</u>, or call (800) 595-4923 X-3

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